

## Press Release

### Concentrated Product and Technology Information on PCB's

#### A Fresh New Look for [www.ppc-electronic.com](http://www.ppc-electronic.com)

PPC Electronic AG of Cham, one of the world's leading companies in the development and production of complex multilayers and backplanes, launched a **new** homepage on 1 May 2001.

**www.ppc-electronic.com** features a compact layout with extremely attractive graphics, meeting all the requirements for a modern Internet presence. The homepage is designed to be an efficient working tool for product- and technology-oriented visitors and clients, taking advantage of every aspect of the Internet.

The basic structure of the site content is strictly designed to ensure easy user prompting and rapid access to the six logically grouped information modules: "Company", "Competencies" (with examples of products and services provided), "Products", "Contact", "News" (including information on jobs) and "Documentation". There is also an extra area for direct data transfer related to product manufacture or development.

Anyone who wants to obtain general information about the status of PCB technology should go to the Products module for an excellent overview of the dimensions and ratings that are possible at present. This module also includes a special section dealing with optotechnology, an area of great promise for the future: here too, PPC Electronic AG is one of the leading providers, with its own research and development activities. For those wishing to gain an in-depth view of optotechnology, a dedicated centre of excellence on the subject will be available on the Internet as from the end of June, at **www.optoboard.com**; this site is also to be operated by PPC Electronic AG.

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